



# Education

## Push Messaging

- Test Results publication as SMS to parents – as often students don't tell parents about results
- Student's Progress Report/ Activities Information to parents
- Exam Date Announcement / Information
- Admission Forms Announcement / Information/Confirmations
- Fees Information/ payment Confirmations / Reminders to parents
- Push examination roll number, timings etc
- Homework / Vacations Assignment information
- Alumni can be informed about various events in the college and you can have better networking in the industry
- Individual Personalized SMS messages
- Group /Bulk SMS messages

## Push Messaging

- News / Events information
- Holiday's information can be passed through out the college including staff and students
- Transport Information
- Customized Wishes /Greetings
- Emergency / Urgent alerts to parents/students
- Push information regarding examination sitting plan
- Parental coaching tips over shortcode
- Personality Grooming / Interview/GD Tips to students
- SMS alerts during placement season when companies are visiting the college
- Daily attendance

## Push Messaging

- Students/Parents can fetch information real time by sending in SMS to a 10 digit virtual number/short code
- Request for e-broacher by sending mail id over shortcode
- Fetching information regarding courses offered